Carolina Region/USAV
Board of Director Annual Retreat
August 10-11, 2012
Aqueduct Conference Center, Chapel Hill
Submitted by Kevin Wendelboe, Executive Director



Friday, August 10, 2012:

BOD Attendees: Michael Spillman, Fred Wendelboe, Dan Colleran, Rita Stubbs, Audun Runde, Jim Ross, Andre

Hargrove, Brian Webb, Karl Owen

Staff Attendees: Kevin Wendelboe

BOD Absent: Vaughn Hastings

Meeting started: 7:45 pm

- I. Meritorious Service Announcement Our winners were announced at the at the Officials Advisory Board Meeting on July 28, 2012 instead of the Annual Meeting since they were all officials this season. The winners are:
 - a. William Sherrill posthumously
 - b. Michael O'Connor
 - c. Barbara Vaughn
- II. Finance Report The Region is on track to meet our budget objectives. Junior membership growth over projections added to income. We are currently projecting a surplus of about \$15,000. We have already spent some facility grants out of this year's budget and can use more of the surplus to cover other grants.
- III. 2013 Budget Kevin presented the current draft of the 2013 budget. Budgeting conservatively with no growth at all should still allow us a zero-balance budget with no membership fee increases. There are still questions concerning the impact of the new tournament formats and our participation in the PVL, so budget approval will be delayed. During the budget discussions, the board looked at the growth of other Regions in USA Volleyball. Questions were asked about how other Regions are achieving their growth. Kevin will email USAV to see if we can survey the high-growth regions to ask them what they are doing to achieve their growth. Other regions might be able to incorporate some of the same procedures. We are also requesting USAV for demographic data comparing membership to potential members in all Regions.
- IV. Commissioner Appointment Kevin's appointment as Commissioner (or principal representative to USA Volleyball) expires in 2012. Motion by Jim, second by Michael to:

Motion 1: appoint Kevin Wendelboe as Commissioner concurrent with his Executive Director Contract. MSA

V. Premier Volleyball League (PVL) – It was discussed whether to enter a Women's Team in the PVL for 2013? According to the PVL website, they plan to have various PVL events at Junior Qualifiers, the US Open, and a Championship Event at Junior Girls' Championships. We are not sure of all details whether teams have to play in a certain number of events or if they can pick and choose. Costs for the program will depend greatly on number of events and what we decide to pay/provide for the team. Kevin will email the PVL Director to get a sample budget to look at. We can also approach companies for sponsorships to offset the costs. A timeline was discussed of tryouts in November/December and training in early 2013. We would need to market the team heavily to companies and to our membership. A question was asked on who would organize the team. Concept of a Team Manager was suggested. It was also suggested that this could fall under our High Performance Program. Kevin has discussed this with Chuck and that might be a possibility to add to his responsibilities. Motion by Dan, second by Fred to:

Motion 2: approve putting a team into the 2013 PVL with a maximum budget commitment of \$25,000 to be covered from reserves. **Motion Postponed**

While Motion 2 was being discussed, motion from Fred, second by Jim to:

Motion 3: postpone Motion 2. MSA

We will gather information about the 2013 PVL plans and projected costs and revisit our participation when we have more information.

Recessed for evening at 10:30 pm

Saturday, August 11, 2012:

BOD Attendees: Michael Spillman, Fred Wendelboe, Dan Colleran, Rita Stubbs, Audun Runde, Jim Ross, Andre Hargrove, Brian Webb, Karl Owen

Staff Attendees: Kevin Wendelboe, Marilyn Thompson, Chuck McCracken

BOD Absent: Vaughn Hastings

Board reconvened at 9:00 am

- VI. Junior Advisory Board Task Force Report Trevor Hewitt and Mike Huffman, representing the Junior Advisory Board Scheduling Task Force, made a presentation to the Board about a proposed structure for the Junior Division and 2013 tournament formats. The task force proposed to split the Junior Division into two groups Open and Club. Age groups would be combined as follows: 18-17; 16-15; 14-13, and 12's would remain separate since they play on lower net and with a lighter ball. The Open division would play once a month. For Open, they propose 32 teams be identified out of a seeding tournament in December. The teams would be split into 8-team pods. They would play round-robin pool play and then playoffs. The Club division would also be split into 8-team pods. They would play 3 matches only in a "chase-the-seed" format. All finishing spots in the tournament would be determined and the top 3 teams would move to the next higher pod the next tournament and the bottom three teams would move to the next lower pod. The Board asked questions about the proposal and thanked the task force for their work.
- VII. High Performance Program The Region needs to identify what the overall focus of the program will be. We have two options: (a) More HP clinics across the state to raise the level of players and coaches; or (b) to build HP Travel Teams that win at the Championships and inspire the rest of the Region through their performances. Two areas we need to improve upon are: announcing the clinics earlier and holding more coaching development clinics to raise the coaching level and include more coaches in the program. There are various reasons that we have failed to get elite players in the program. Clubs do not want their athletes training in other methods; a perceived lack of trust of the coaches in the program; and a fear of losing kids to other clubs that are represented in the program. We need to do a better job of taking the training to the clubs and giving them a positive experience to alleviate their fears. A suggestion was made to take training team opportunities to the clubs so they can see the training going on and allow their coaches to be involved. Another suggestion was to ask Megan Hodge to write an article about her experiences with the HP Program. It was decided to focus on the younger age groups with clinics. We need to give them positive experiences at that age so we can keep them in the program as they get older. We will market the program to highlight the all-star aspect and chance to play alongside the best players across the state. It was suggested to involve the PVL team in the clinics in some manner. A suggestion was also made to do a web video for the Program with player interviews and why they like the program. Chuck was directed to get a vision statement about the Program and submit it to the board.

VIII. Coaches Program – Fred proposed a clarified Coaches Education Statement that the region passed last year. He suggested adding it to the Coaches Section of the website in addition to the clinic section where it is currently. Motion by Fred, second by Jim to:

Motion 4: change the Coaches' Education Policy to: The Carolina Region believes that every player deserves a coach trained in the current techniques and safety issues of the sport. All Head and Assistant Coaches are required to have, at a minimum, current IMPACT certification in order to coach in the Region. An IMPACT certification now grants three seasons of coaching eligibility in the Carolina Region. Although USAV IMPACT certification does not expire, the Region believes it is important for coaches to stay current in the field. The Region uses the IMPACT certification field in each coach's member account to track the need for recertification. Coaches may check their certification status and renewal date on the Webpoint system. Attending an IMPACT clinic, CAP clinic, or other approved HP Coaching Development Clinic at any time will extend a coach's eligibility for another three seasons. MSA

IX. Officials Division – USA Volleyball Officials Training is now all online at Volleyballreftraining.com. The new clinics will be posted there and anyone can see the modules and click to take them. It will cause confusion among our members if we have a policy that requires prior certification in order to take the clinics online. The clinics that are online are the exact same clinics that our clinicians use when the give a clinic in person. More and more regions are changing their requirements to let all their members take the clinics online. This will add convenience to our members and reduce the numbers at our in-person clinics. Clubs will still have option to hold in-person clinics. We can still require our professional officials to attend in person meetings to be considered for officiating assignments. Motion by Jim, second by Rita to:

Motion 5: change the requirements to take the online officiating requirements to allow all members to be eligible to take the online clinics. MSA

Recessed for lunch at 12:00 pm

Reconvened at 1:00 pm

X. Junior Division Planning – The Board discussed at length the proposal from the Junior Task Force. The Board approved the concept of splitting the Junior Division into Open and Club. There were several issues raised concerning the implementation and administration of an 8-team pod system in the divisions. Kevin was directed to communicate the key areas that the board feels must be addressed to the Task Force for clarification and recommendations before a final decision can be made for the 2013 season. The Board does not want to rush into another major change this season without having answers for the critical components of the proposal. We will attempt to get a report back from the task force by August 30 so we can have an idea of where we stand before the September 1 registration period begins.

XI. Adjournment

a. Motion by Fred, second by Dan:

Motion 6: adjourn the 2012 Annual retreat of the Carolina Region Board of Directors at 4:27 pm. MSA