Carolina Region/USAV
Board of Director Annual Retreat
July 14-15, 2017
Carolina Region Conference Room, Clemmons
Submitted by Kevin Wendelboe, Executive Director



Friday, July 14, 2017:

BOD Attendees: Michael Spillman, Jim Ross, Fred Wendelboe, Dan Colleran, Trey Mainwaring, Dylan Mulkey,

Tony Hill

Staff Attendees: Kevin Wendelboe, Wade Brence, Marilyn Thompson

Meeting started: 7:00 pm

I. Welcome and Introductions – Dylan Mulkey was introduced as the new Boys Rep.

II. Finance Report – Kevin presented the current Finance Report. We had a growth in members and teams again in 2017, so we are projecting a surplus from regular operating accounts. The board approved allocating funds from reserve to redesign the region website. The costs of the redesign will impact where we end the season financially. Kevin does not expect to use as much from reserves as we originally budgeted due to the surplus. Some line items will go over budget due to furnishing the new Region conference room, but this will also be handled by the surplus.

- III. 2017 Facility Grant Requests We received two Facility Grant applications this season.
 - a. Select SportsPlex Facility in Hickory that hosts tournaments for us weekly. They are looking at replacing the lighting in their facility with LED lights to both save energy and allow for a better tournament/playing experience. This is a \$17,000+ project and they are only asking for \$2500. Staff recommended approval of the grant. Motion by J. Ross, Second by T. Hill to:

Motion 1: approve a facility grant of up to \$2500 to Select SportsPlex for the purchase of LED lighting fixtures. **Motion Approved.**

b. Creekside Park – Existing outdoor facility that received a grant a few years ago to provide equipment to their new facility. Plans are underway at the county level to provide funds to expand the park to 8 outdoor courts with bathroom facilities. New request is to provide replacement equipment the older equipment that is deteriorating from wear and tear. Board discussed larger issue of continuing to fund requests for replacement equipment that should be handled by a facility's operating budget. Board also discussed ways to increase our branding when providing nets as part of our grants. It was suggested that we begin buying Carolina Region branded nets and offer whenever a request comes in for nets. Motion by D. Colleran, Second by T. Hill to:

Motion 2: approve a facility grant of up to \$3000 for volleyball equipment and up to SIX CR-branded outdoor nets to Creekside Park. **Motion Approved.**

Kevin will get in touch with Clark to confirm they could use the CR-branded nets.

IV. Tournament System and New Website update – Kevin gave an update on some of the new features already implemented in our Tournament System as well as several things currently under development for the new season. We are going to be referring to the system as our "Tournament System" instead of a "Points System" as it is doing a whole lot more for us other than just ranking teams now. Kevin also provided the first look at our new website that is under development by SIPlay. They are tasked with moving our site to a new design and functionality as well as improving the navigation. Board spent some time reviewing the site and suggesting some initial changes. Kevin will pass along the following suggestions to the developer:

(a) We will use the dual CR/USAV logo on home page to emphasize our relationship to USA Volleyball;

(b) The logo should take up a smaller space on page; (c) discussed reordering the placement of the main program areas to Adults, Clubs, Juniors, Coaches, and Officials; (d) We will emphasize the SafeSport program on main page; (e) idea to replace the Calendar section with a video or recent news that may cycle through current events; (f) Beach photos and information need to be added; (g) Contact link can be removed from top since it also appears at bottom; (h) request the top picture to cycle through and should include indoor, beach, girls, and boys photos; (i) links to our Social media platforms should be included.

Meeting Recessed at 9:00 pm

Saturday, July 15, 2017:

BOD Attendees: Michael Spillman, Jim Ross, Fred Wendelboe, Dan Colleran, Trey Mainwaring, Dylan Mulkey, Tony Hill, Tina Readling

Staff Attendees: Kevin Wendelboe, Wade Brence, Marilyn Thompson

Guests: Stephen Shepherd, Indoor Referee Chair

Meeting reconvened: 9:00 am

V. Outdoor/Beach Program Discussions – Board reviewed entry totals from 2017 Junior Beach Tour as provided by Mark Nalevanko, our Junior Beach Director. Jim asked whether a player could participate in two different age groups at the same event if the schedule allowed for it? After discussion, board agreed to continue to allow this for those players that want that opportunity. Board discussed the various proposals that Mark is considering for the 2018 season. Kevin will pass along the initial thoughts of the Board to Mark and let Mark put together a final document. Board will then have additional opportunity to review it. One issue that came up this season is whether to reserve the Beach Regional Championships to Carolina Region members only or allow a team to have one non-CR member on it. Motion by T. Hill, second by T. Readling to:

Motion 3: establish that all members of the team must be current Carolina Region members at any Carolina Region Beach Regional Championship or Carolina Region Tour Championships. **Motion Approved.**

A question was asked whether we had an Inclement Weather policy for Beach events. Kevin indicated that there is an Inclement weather section in the Beach Tournament Director manual. Board reviewed it and suggested some minor edits. We will try to publicize it better on the new website. It was pointed out that handling inclement weather at beach events is a different process than our indoor events since the Region is not directly responsible for entries for outdoor events like we are for indoor.

VI. Officials Program Discussions:

a. Kevin introduced Stephen Shepherd to the board. Kevin is recommending appointment of Stephen as the new Indoor Referee Chair. Ronnie Mutter will move to become the Beach Referee Chair. Motion by T. Readling, Second by T. Hill to:

Motion 4: approve the appointment of Stephen Shepherd as the Indoor Referee Chair and Ronnie Mutter as the Beach Referee Chair. **Motion Approved.**

- b. Stephen gave an update on the Officials Accelerated Advancement Program that is in its second season of operation. We had five more officials register in the program this past season. It is our hope that new Junior National and National Referees will be identified through this program in the future
- c. Kevin gave an update on the Official's Retention Gift Program. Past season's gifts have included a Region flipping coin, Red/Yellow cards in a pouch with our logo on it, whistles, and lanyards. This year we are planning on providing a referee bag with our logo on it.
- d. Stephen asked about the ArbiterMobile benefit we provided this season. He wondered how many of our officials took advantage of it? We do not have ability to really see how many take advantage of it. It will become more complicated this season as PAVO/NCAA referees will now receive the benefit automatically also. We do not want to pay for benefit also if most of our officials will get it through another organization. Marilyn mentioned that many High School referees are also getting it automatically as well. It was suggested that we remove it from our ArbiterSports account and offer to reimburse any Carolina Region referees that actually need to purchase it on their own. This way we won't pay for the subscriptions for referees that get it through other organizations. Board agreed this was a good way to handle it and still provide the benefit to those referees that want it.
- e. Stephen discussed some of his plans for improving the rating process. He has adopted and modified the guidelines used for National ratings for use in our Region. Kevin recommended presenting this at the upcoming Officials Advisory Board for approval. Stephen will also get with Marilyn to update our list of Rater Cadre. We will emphasize additional training for the cadre so we can have a more consistent ratings process.
- f. Kevin presented some new USAV Test Rule language dealing with how to handle illegal players on the court that will be in the 2018-2019 USAV DCR. We need to decide whether to use this Test Language in the Region or use the official rule. After discussion, it was decided to use the official rule as written. All points scored by the offending team while an illegal player is on the court will be canceled. We will try to address to officials and scorers how to handle this quickly and correctly if this situation occurs.

VII. General Discussions:

- a. Region Attorney: Kevin mentioned that several Regions mention during USAV meetings that they have a "Region Attorney". With more and more issues coming up nationally that may require opinions from attorneys, Kevin wondered whether it would be useful for us to identify an attorney we can consult quickly if needed. Jim mentioned that he has several attorney contacts locally that he can contact to see if they have recommendations. We should find someone familiar with nonprofit law or common issues. We can also contact Clark Wright, Jim Bryan, or Steve Ellis to see if they have recommendations. Fred mentioned that there is a new USAV member benefit, BoardSource, that may be of use in identifying a local attorney.
- b. Bylaws update The Board decided at the last meeting to hold the Annual Meeting and Annual Retreat on the same weekend. Kevin pointed out that our current Bylaws state that the Annual Meeting will be held in April or May. We will need to update the Bylaws to reflect that the Annual meeting may be held at a later time since the retreat is often scheduled in June, July, or August. During discussions the board referenced the current Operating Code and noticed that a section will need to be updated there on when the term begins for Board members. Kevin will update with the next version of the Operating Code and that will be voted on before the 2018 season. Motion by D. Colleran, Second by J. Ross to:

Motion 5: amend Article XI in the Region Bylaws to say: "The corporation shall hold an Annual Meeting each year at a time and placed determined by the Board with at least 30 days notice to the membership. **Motion Approved.**

Since this is a Bylaws change, we will need to wait at least 10 days before a vote can be taken to approve this motion and change the bylaws.

- c. 2018 Elections Kevin reminded the Board that the Officer elections will need to take place in 2018. The Nomination Committee is set in the Bylaws and consists of: Women's Player Rep; Men's Player Rep; Girl's Player Rep; Boy's Player Rep; and Officials Rep. Dylan was selected to chair the committee. The committee will confirm a slate of nominees and work with Kevin to announce a ballot at least 30 days before the Annual Meeting. It was confirmed that Jim could run for Secretary again, but Mike and Dan would have to run for a different position if they wanted to remain on the board.
- d. The Board went into Closed session to discuss Personnel issues.

VIII. Junior Programs Discussions:

- a. Dylan discussed his club's plan for hosting a boy's clinic in the fall with coaches from hopefully some top colleges like Stanford and UCLA. Suggestion was made to consider having a coaching clinic on the Friday before the clinic. Cost for these clinics may be a factor. The club is still discussing all the possibilities.
- b. Board discussed approaching YMCA's and Recreation Departments about starting Boys opportunities with a grant from the Region. It was also felt that a coach mentor would need to be identified and provided to go in and help them start the programs.
- c. Staff will work on ideas presented to try to introduce programs to grow boy's teams by four to six teams for the 2017/2018 season.

IX. High Performance Discussions:

a. Kevin gave an overview of where the program began and how it evolved. Current status of the program is on Coaching Development. We are still making efforts to form a Coaching Cadre. Once the cadre is in place, we hope to introduce more localized Coaching clinics and then additional player clinics. Forming a Region team is not the focus at this time but may be brought back as the base program develops.

X.Open Discussions:

- a. It was suggested that we need to do a better job of publicizing what we do to counter-act misconceptions. Items like our grant programs and officials training and development need to be discussed in newsletters, social media, and emails. Kevin will work on incorporating that more in our communications.
- b. Hall of Fame Fred gave an update on his current thinking with the Hall of Fame criteria. Kevin will send out a survey requesting each board member to suggest up to three individuals for possible inclusion in the NC Volleyball Hall of Fame. We will see if there are any that appear on multiple submissions. Depending on who is selected, we will tailor an induction ceremony that makes sense for that individual.
- c. The Board discussed whether a Board expansion is needed to include more input from some constituents. It was suggested an additional Girls Rep, a Coaches Rep, and possibly a Collegiate player Rep could be added. We can also look at recruiting volunteers to handle newsletters, photography, and social media activities for the Region. A Bylaws committee was formed consisting of Tina, Tony, Mike, and Fred. They will discuss the Board expansion ideas and rewrite the Bylaws as needed. The Bylaws need to be rewritten and submitted to the board for approval by early Spring so our elections and Annual Meeting can be scheduled in accordance with the new bylaws.

XI. Adjournment

Motion by J. Ross, second by T. Hill to:

Motion 6: adjourn the 2017 Annual retreat of the Carolina Region Board of Directors at 3:44 pm. **Motion Approved**