



**USA**Volleyball.

USAVolleyball.org

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## USA VOLLEYBALL MEMBER CLUB USE OF USAV INTELLECTUAL PROPERTY MARKS ON TEAM UNIFORMS

Dear USA Volleyball Member Club Directors,

I am aware that for years, many of you have sought the right to affix a USA Volleyball logo on your team uniforms. Today, I am happy to announce that USAV has secured the rights for USAV Member Clubs to put a newly-created USA Volleyball Member Club logo on team jerseys. In order to remain in compliance with our newly signed adidas agreement, USAV has created procedures for clubs wishing to utilize our intellectual property to follow:

- Member Clubs wishing to affix the USAV Member Club Logo will be required to apply to USAV for the right to use the mark. They will apply by completing and signing the attached Member Club Agreement for Use of Logo. Member Clubs should send the Agreement to Tori Hoke at [Tori.Hoke@USAV.org](mailto:Tori.Hoke@USAV.org).
- USAV will review the Agreement to insure that it is complete and accurate and will return a countersigned version granting the Member Club the right to use the logo.
- USAV will not be charging the Clubs to use the logo.
- Member Clubs will be required to strictly follow the rules and guidelines of the program which are clearly outlined in the Agreement.
- Member Clubs will only be allowed to affix the approved logo on team jerseys as prescribed and outlined in the Agreement.
- Member Clubs will not be allowed to use the logo on any merchandise other than team jerseys and cannot affix it to any product for sale (or to be given away) to any third party.
- Member Clubs will be responsible and liable for any misuse of the logos.

USA Volleyball is excited by this new program and we hope that you will quickly apply to proudly wear the USAV Member Club Logo on your jerseys!

Best regards,

Jamie Davis

Proud Member

